



MycoKey 2020 International Conference

Dear,

in the framework of the H2020 European project “**MycoKey**” we’re organizing the final international conference in Bari, Italy entitled: “***Integrated and innovative key actions for mycotoxin management in the food and feed chain***” from **9 to 12 March 2020**.

The conference is organised by the **MycoKey consortium**, with the participation of MyToolBox Project and Mycotoxin Animal Production Conference, under the umbrella of the **International Society for Mycotoxicology (ISM)**.

This appointment will be very important and strategic for all the **scientific** community, industries and stakeholders, who operate in the field of the food safety. Experts and international scientists will present the latest knowledge and researches developed in in the project and at global level, with focus on particular chains more affected in Europe and China. As MycoKey is mainly based on cooperation between Europe and China on the food safety, the conference will represent an opportunity to enhance this networking, thus contributing to propose and set a global scientific and policy approach. So many efforts are being carried on to make the Conference attractive, unique and well organized to help organisations, producers, companies, associations, stakeholders to improve food safety.

We would be grateful if your company could **sponsor** this event being a good opportunity to bring together a large number of academic and industrial players at international level.

I hope you’ll find interesting this proposal, so we can strength our cooperation. We can arrange different kinds of sponsorship of course (see attachment), according to your wish and possibility.

Best regards,

Antonio F. Logrieco

MycoKey Coordinator

CNR ISPA Director





Possible Sponsorships v.1

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PLATINUM CONFERENCE SPONSOR (€ 10.000)

The company that takes PLATINUM sponsorship shall be entitled to:

- Exclusive sponsorship and organization of the dinner event for all full participants & speakers (the title of the company shall be announced during the banquet and posters/slides of the company shall be displayed in the dining hall)
- Use an exhibition open area with 2 tables
- 15 minutes speech for Company presentation during a Conference session
- Company advertisement on back cover outside of book of abstracts
- 5 free full-registrations
- Up to 20 company customers/stakeholders will obtain free ISM membership (1 year) and are entitled to register at the reduced conference rate for ISM members
- Place logo of company on the start page of the congress website (with hyperlink to company webpage)
- Place logo of company in the “sponsor section” of the congress website (with hyperlink to company webpage)
- Place logo of company on the top of the billboard which will be placed at the entrance of the congress center
- Place logo of company on the 1st and 2nd circular of the congress (appr. 3000 copies each)
- Provide lanyards for name badge
- Provide conference bags with printed ISM logo to all full participants & speakers
- Give company folder + note pad + ball pen into the conference bag





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GOLD CONFERENCE SPONSORS: (€ 6.000)

The company that takes GOLD sponsorship shall be entitled to:

- Exclusive sponsorship of one lunch-event for all full participants & speakers (the title of the company shall be announced during the lunch break and the posters/slides of the company shall be displayed in the conference/lunch hall)
- Use an exhibition open area with 1 table
- 15 minutes speech for Company presentation during a Conference session
- Company advertisement at back cover inside (2) or last page (1) of book of abstracts
- 3 free full-registrations
- Up to 10 company customers/stakeholders will obtain free ISM membership (1 year) and are entitled to register at the reduced conference rate for ISM members
- Place logo of company on the start page of the congress website (with hyperlink to company webpage)
- Place logo of company in the “sponsor section” of the congress website (with hyperlink to company webpage)
- Place logo of company second from top of the billboard (below ISM 2010 announcement) which will be placed at the entrance of the congress center
- Place logo of company on the 2nd circular of the congress (appr. 3000 copies)
- Give company folder into the conference bag





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SILVER CONFERENCE SPONSORS: (€ 3.500)

The company that takes SILVER sponsorship shall be entitled to:

- Use an exhibition small area
- 10 minutes speech for Company presentation during a Conference session
- Company advertisement in book of abstracts
- 3 free full-registrations
- Up to 5 company customers/stakeholders will obtain free ISM membership (1 year) and are entitled to register at the reduced conference rate for ISM members
- Place logo of company in the “sponsor section” of the congress website (with hyperlink to company webpage)
- Place logo of company at the bottom of the billboard which will be placed at the entrance of the congress center
- Place logo of company on the 2nd circular of the congress (appr. 3000 copies)
- Give company folder into the conference bag

Appr. 6

Other CONFERENCE SPONSORS: (€ 2.000)

The company that takes NORMAL sponsorship shall be entitled to:

- 3 free full-registrations
- Place logo of company in the “sponsor section” of the congress website (with hyperlink to company webpage)

